

# Greyhound Integration into Centennial Plaza

August 2018





- Largest provider of intercity bus transportation in North America



- In operation for 104 years



- Serving more than 3,800 destinations



- Currently in 166 Intermodal facilities with an additional 13 locations in process



- In times of emergencies Greyhound has provided buses to evacuate residents or to support emergency personnel
  - Hurricane Katrina
  - New York City and nationwide during September 11
- Greyhound supports teen runaway program by providing free travel back home anywhere in the United States

# Greyhound North America Intermodals



Greyhound Intermodals (U.S., Canada & Mexico)				
ALBUQUERQUE	ELGIN	LAFAYETTE	PONTIAC	TOLEDO
ALTOONA	ELKHART	LANCASTER	PORTLAND	TULARE
ANAHEIM	ERIE	LANSING	REDDING	URBANA/CHAMPAIGN
ANN ARBOR	EVANSVILLE	LAREDO	REGINA (Airport)	UTICA
APPLETON	EVERETT	LONGVIEW	ROANOKE	VACAVILLE
ASHEVILLE	FARGO	LYNCHBURG	SALEM	VALLEJO
ASHLAND	FAYETTVILLE	MCALLEN	SALINAS	VICTORVILLE
ATLANTA	FLINT	MELBOURNE	SALT LAKE CITY	WACO
ATLANTA (AIRPORT)	FORT COLLINS	MEMPHIS	SAN DIEGO	WASHINGTON
ATLANTIC CITY	FORT MYERS	MERIDIAN	SAN FRANCISCO	WEST PALM BEACH
BALTIMORE	FORT WORTH	MIAMI (AIRPORT)	SAN JOSE	WHEELING
BATTLE CREEK	FREDERICK	MIAMI WEST	SAN MARCOS	WHITE PLAINS
BELLINGHAM	FRESNO	MILWAUKEE	SAN YSIDRO	WICHITA
BENTON HARBOR	GARY	MINNEAPOLIS	SANTA ANA	WICHITA FALLS
BILOXI	GENEVA	MODESTO	SANTA BARBARA	WINSTON SALEM
BINGHAMTON	GILROY	MT. LAUREL	SANTA CRUZ	WOODBIDGE
BIRMINGHAM	GLENDALE	MUSKEGON	SAVANNAH	WORCESTER
BOSTON	GRAND RAPIDS	NEW CARROLLTON	SEATTLE	YOUNGSTOWN
BRIDGEPORT	GREEN BAY-WI	NEW HAVEN	SHERMAN	GUELPH
BUFFALO	GREENSBORO	NEW LONDON	SILVER SPRING	KITCHENER
CAMDEN	GREENVILLE	NEW ORLEANS	SKOKIE	MONTREAL
CHAMPAIGN	HAMPTON	NEW YORK	SOUTH BEND	TORONTO (TCT)
CHICAGO (AMTRAK)	HARRISBURG	NEWARK	SOUTHFIELD	TORONTO (Airport)
CHICAGO (DAN RYAN)	HARTFORD	NEWTON	SPARTANBURG	VANCOUVER
CHICO	HAYWARD	NORFOLK	SPOKANE	VICTORIA
COMPTON	HUNTINGTON	OCALA	SPRINGFIELD (MA)	WINDSOR
CORPUS CHRISTI	INDIANAPOLIS	OCEANSIDE	SPRINGFIELD (VA)	WINNIPEG (AIRPORT)
DAYTON	IOWA CITY	ODESSA	ST. LOUIS	YORKDALE
DETROIT	JACKSON	OGDEN	ST. PAUL	MEXICALI
DURHAM	JACKSONVILLE	OXNARD	STAMFORD	TIJUANA (AIRPORT)
EAST LANSING	JOHNSON CITY	PALMDALE	SYRACUSE	
EDMONTON	JOPLIN	PASCO	SUISUN CITY	
EL CAJON	KALAMAZOO	PHILADELPHIA	TACOMA	
EL MONTE	KEYWEST	PITTSBURGH	THE DALLES	

Planned
CHATTANOOGA
EUGENE
OLYMPIA
RALEIGH
SHREVEPORT
COLORADO SPRINGS
EL PASO
SAN RAFAEL
PROVIDENCE
SACRAMENTO
RENO
INDIO
AMARILLO

**TOTALS** 166

**13**

**GRAND TOTAL** 179



- Improved connectivity and travel options for the traveling public:
  - Greyhound
  - Amtrak
  - Silverado Stages
  - RTC Washoe (nearby Fourth Street Station)
- Improved utilization of a facility built for transportation. Western part of building has been vacant for some time.
- Infrastructure already exists including bus berths, common area waiting lobby, restrooms and ticketing counter.
- Inclusion of Greyhound introduces additional activity resulting in increased vitality and security to the area.
- Improved economics for RTC from lease income.



- Interline collaboration between Amtrak and Greyhound began February 22, 2018.



- The interline collaboration is such that Greyhound passengers arriving in Reno and destined for Salt Lake City are transferred to an Amtrak train. The same occurs for Greyhound passengers arriving in Salt Lake City and destined for Reno.



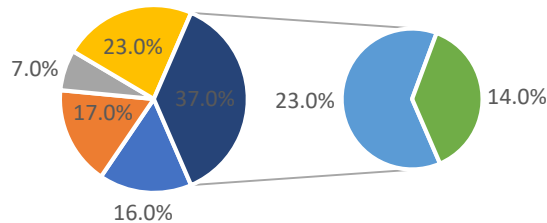
- Amtrak management identified this segment of the Zephyr in Reno operating under capacity for most of the year with Greyhound also operating well under its capacity.



- Amtrak and Greyhound have been working on various collaborative efforts around the country for the last several years. The collaboration in Reno is just the most recent example of this partnership.



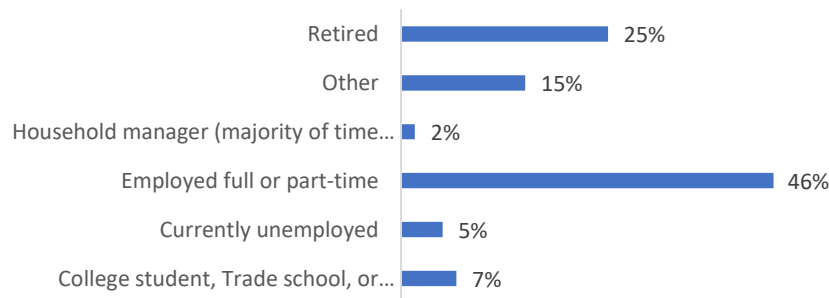
## Age Demographics



■ 18 to 24 ■ 25 to 34 ■ 35 to 44 ■ 45 to 54 ■ 55 to 64 ■ 65 or older

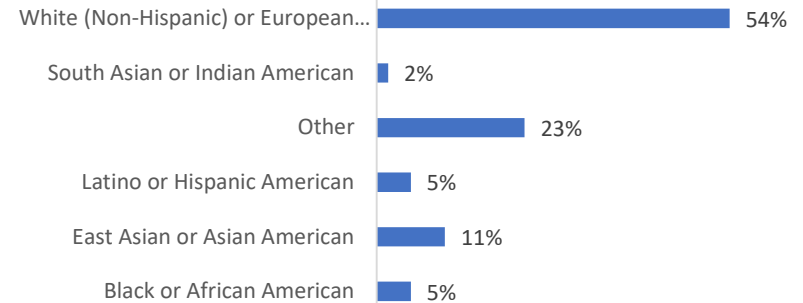
- 37% of Greyhound riders are over the age of 55 while 60% are over the age of 45.

## Employment Status



- Only 5% of Greyhound riders identify themselves as unemployed which matches the Nevada state rate for March 2018.

## Ethnicity



## Key Takeaways

- Overall, Greyhound Passengers are an equal representation of the demographics of their community in Reno
- Greyhound provides an affordable travel option to the people of Reno/Sparks as well as those traveling in from across the country

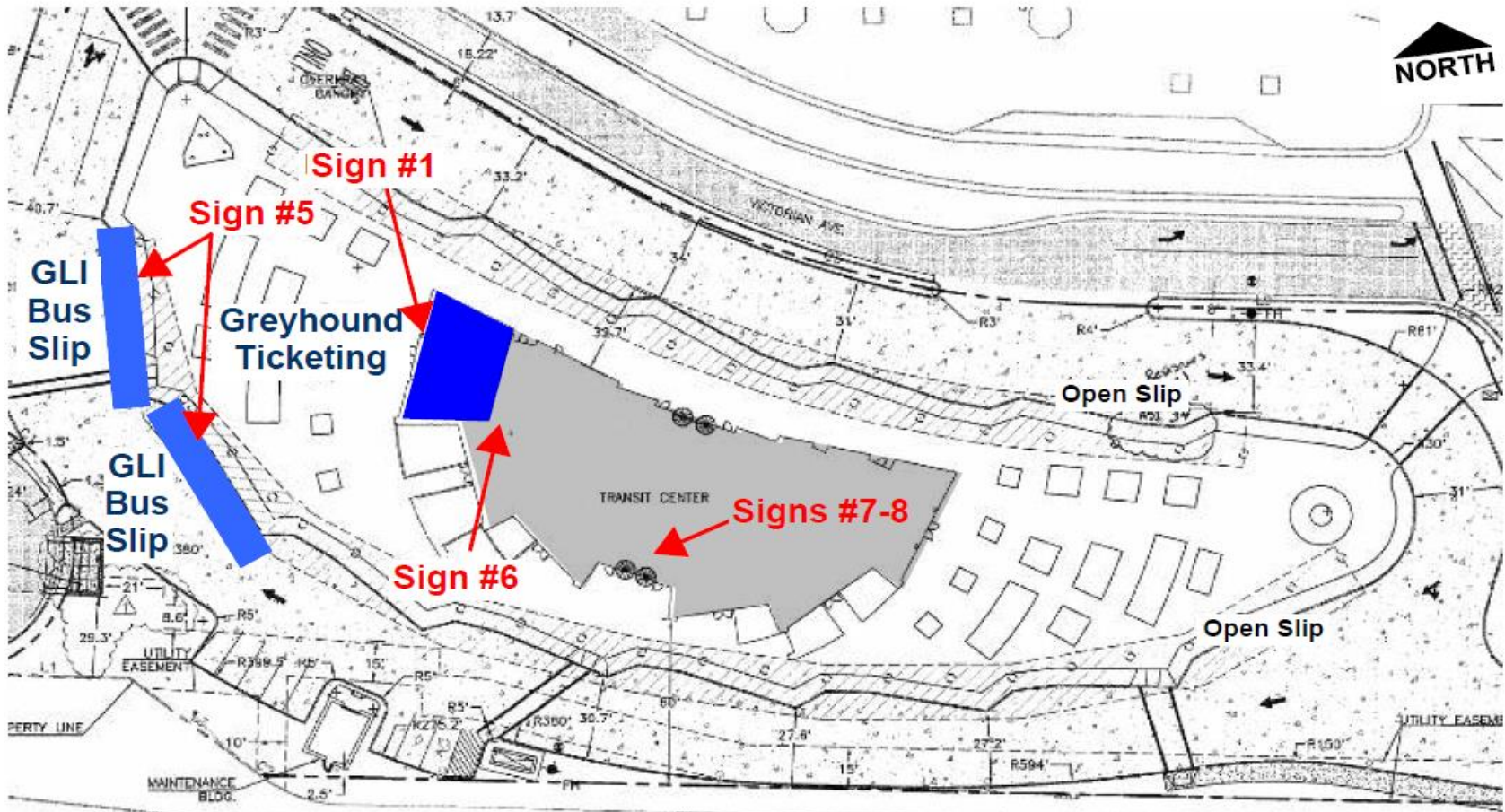
Data collection period: Jan 2018-July 2018



**Site Photo**  
(looking North from I-80)



## Site Plan



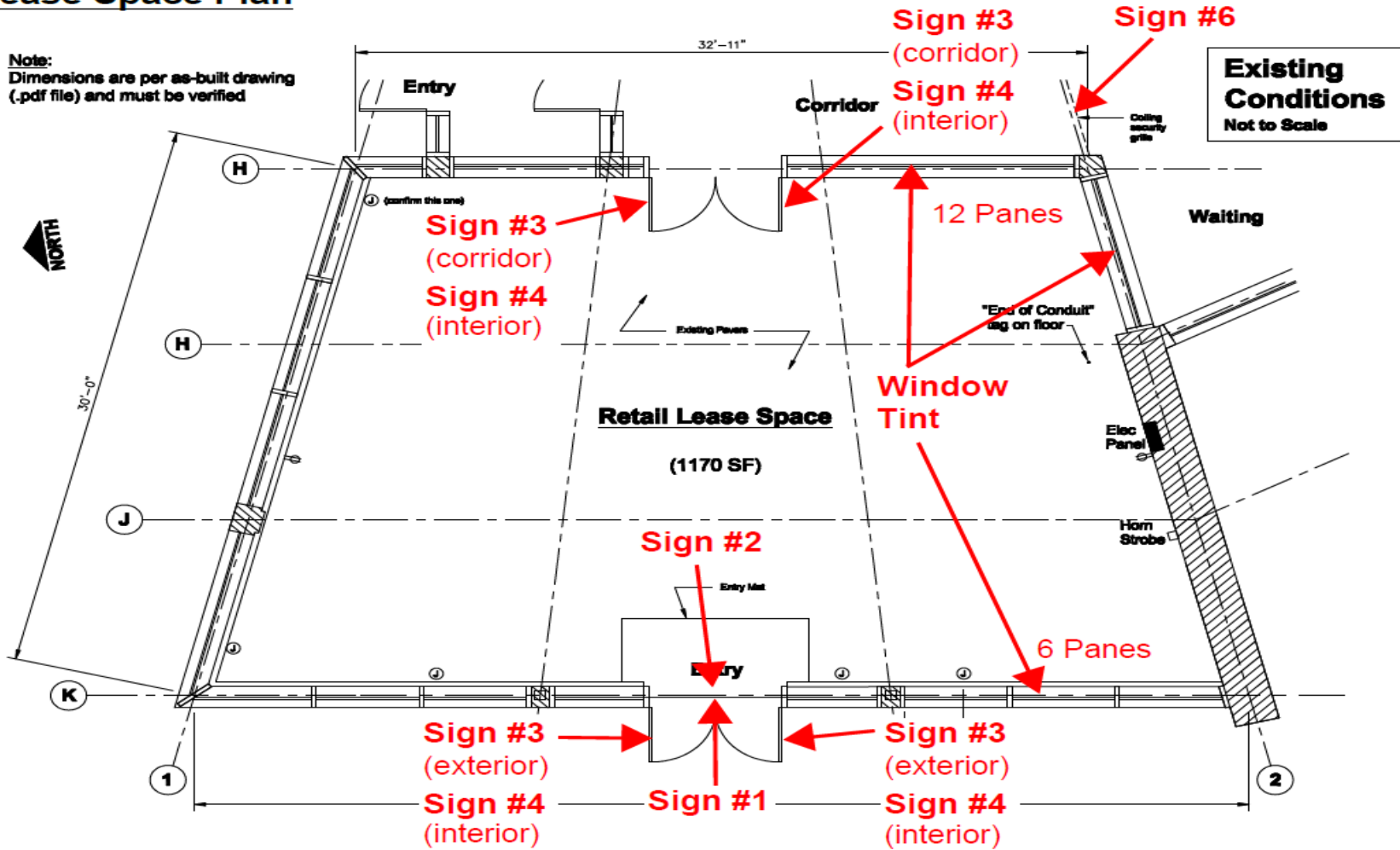
## Site Plan



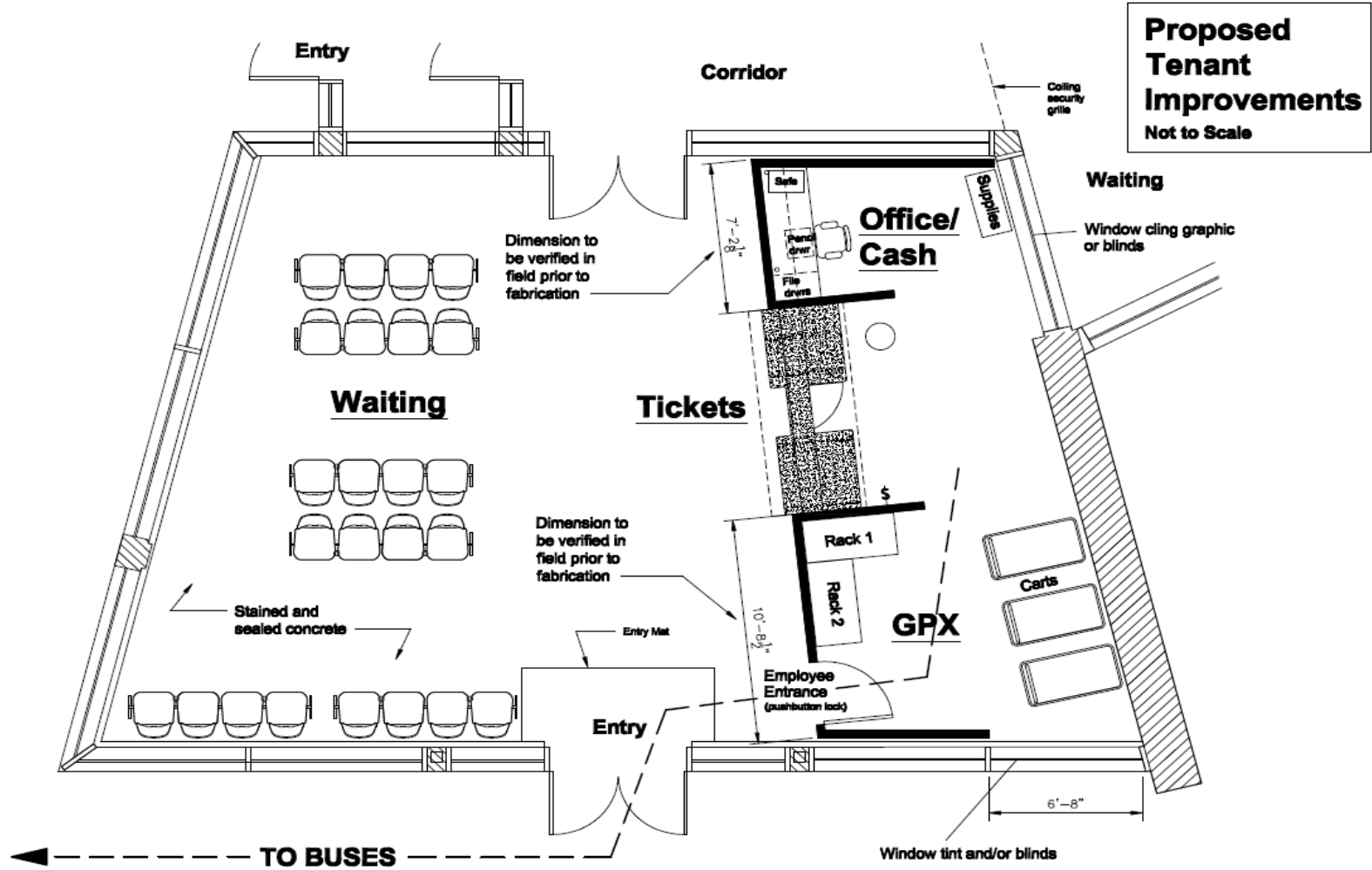
# Centennial Plaza Interior Space Plan

## Lease Space Plan

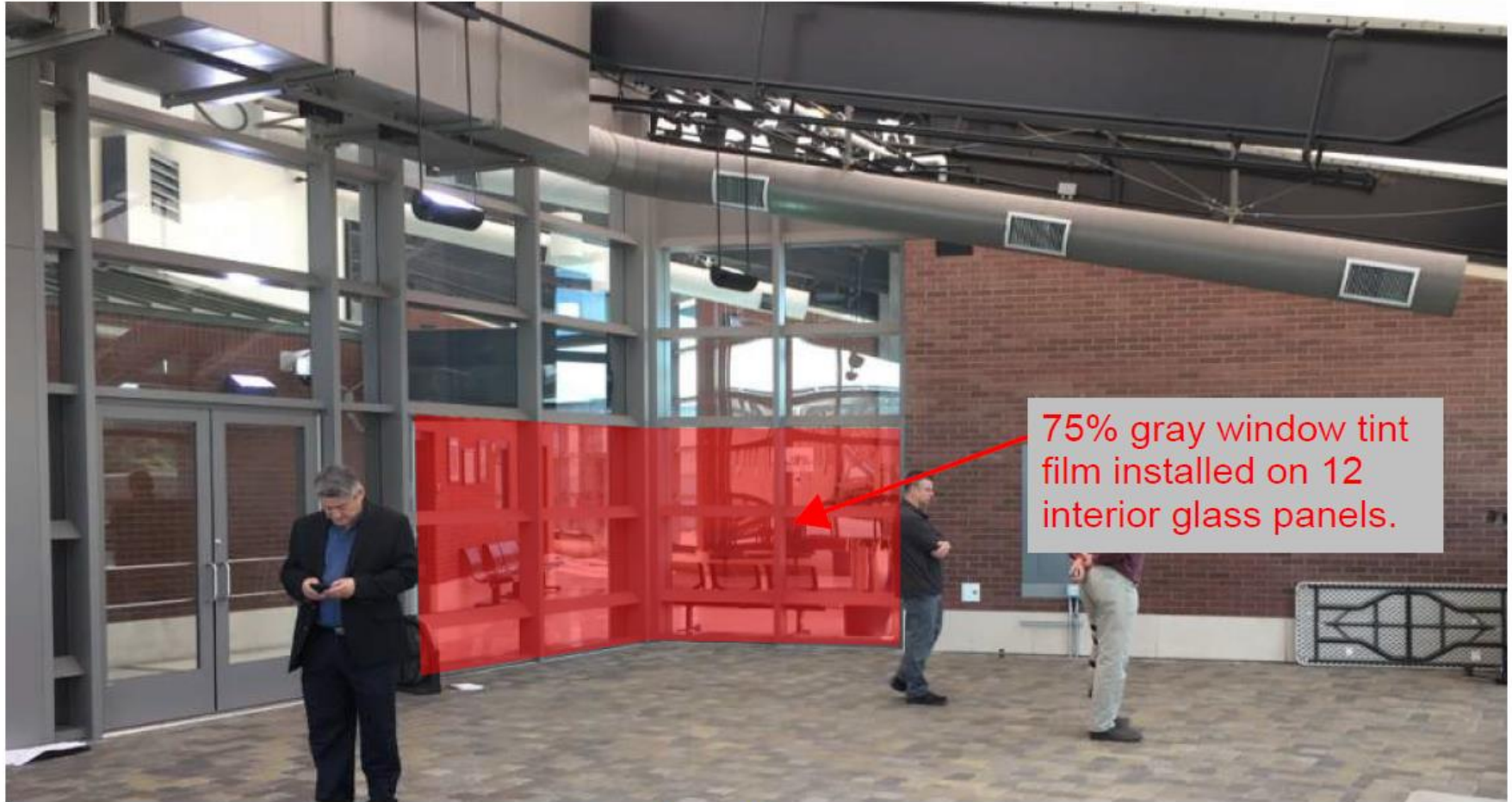
**Note:**  
Dimensions are per as-built drawing  
(.pdf file) and must be verified



# Proposed Centennial Plaza Tenant Improvements



## Window Tint Film



75% gray window tint film installed on 12 interior glass panels.

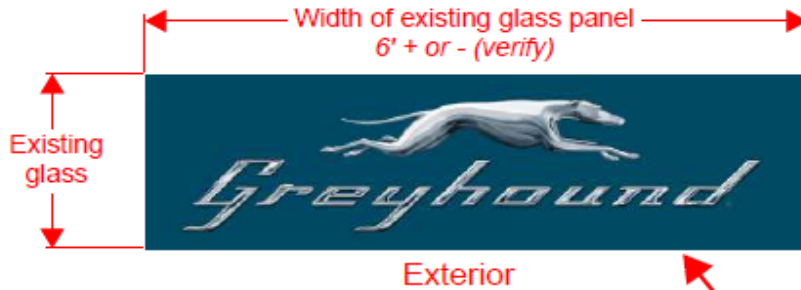
**Greyhound Lease Space**



**Greyhound Lease Space**



## **Sign #1** (1 required)



## **Sign #2** (1 required)



Digital print on graphic film with UV resistant overlaminates and adhesive back.

Apply to existing glass, covering entire glass panel.



**Greyhound Storefront**

### General Notes:

1. Confirm all sign dimensions prior to fabrication - site visit required to confirm glass size and canopy column dimensions.
2. Provide barricades as required to keep public and staff away from work area.
3. Graphic film, inks and overlaminates to be UV resistant 3M products. System to provide min. 5 yr. warranty.
4. Greyhound to provide high res artwork files in .ai or .eps format.



# Greyhound Signage



**Sign #4** (4 required)

Same size as Sign #3

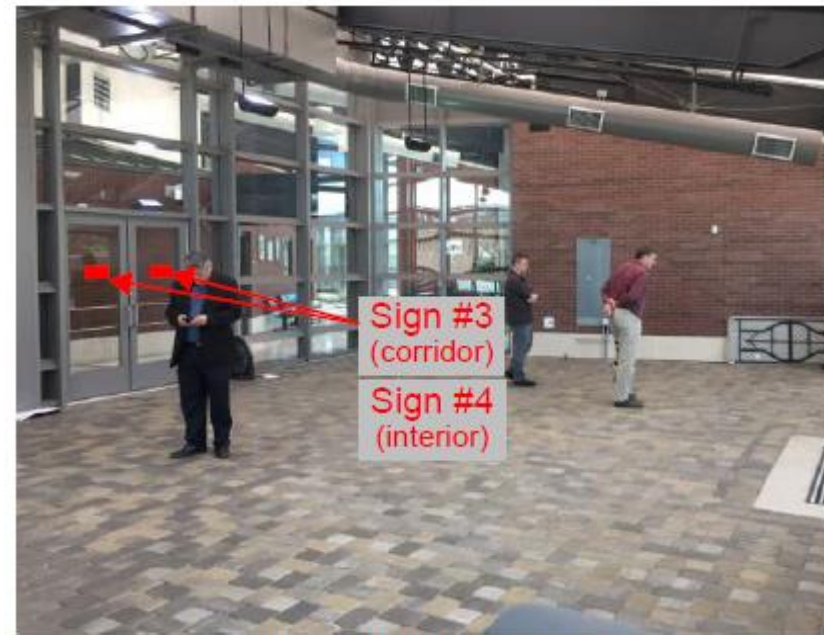


Digital print on graphic film with UV resistant overlaminate and adhesive back.

Center on door glass @ 60" above floor.



**Greyhound Storefront**



**Greyhound Lease Space**

## Sign #5 (8 required)



Digital print on graphic film with UV resistant overlaminate and adhesive back.

Apply to existing canopy columns.

Match dimensions and mounting height of Megabus sign.



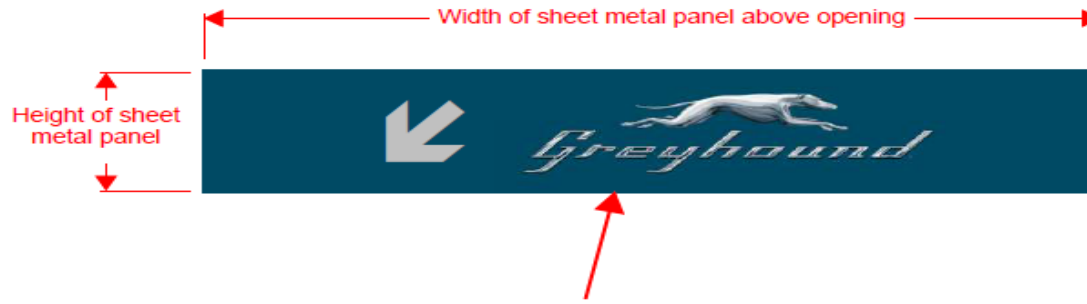
Greyhound Bus Slips



Example of Sign #5

# Greyhound Signage

## **Sign #6** (1 required)



Digital print on graphic film applied to black 3mm Sintra panel.  
Match dimensions of coiling gate sheet metal housing.  
Secure to housing with industrial grade double-sided foam tape (do not screw into housing)



Lobby - Looking Toward Greyhound Space



- Work with RTC to further refine improvement requirements.



- Work with RTC and City of Sparks regarding any necessary approvals.



- Concurrent with determining permits and improvement requirements, discuss and negotiate key lease terms including rent and lease term duration.















# Fresno Interior Images

- 
- 
- 
- 
- 

